



NEWS RELEASE

FOR IMMEDIATE RELEASE

Old Town Fairfax Business Association

December 2, 2021

Earp's Ordinary Pops-Up in time for the Holidays

Upcoming Restaurant and Live Music Venue Opens at Zandra's Taqueria Space

City of Fairfax, VA – Earp's Ordinary will be popping-up in Old Town Fairfax Plaza, specifically in Zandra's Taqueria location this week. The public is invited to experience the soft opening of the restaurant on December 7 from 5:00 PM to 12:00 Midnight. The restaurant will open for the weekend next Friday, December 10 from 5:00 PM to 12:00 Midnight, and include live music both Friday and Saturday starting at 7:30 PM.

Earp's Ordinary Pop-Up is located at 3950 University Drive, Suite 210, Fairfax, VA 22030, also the beloved Zandra's Taqueria which has been temporarily closed since the COVID-19 restrictions were placed on restaurants and small businesses.

Earp's Ordinary partners, Michael DeMarco and Joshua Alexander have dedicated the last few years to the construction of their space at 10420 Main Street, and when presented with delays which were outside of their control, decided to talk to their restaurant friends. Enter Miguel Pires, owner of Zandra's Taqueria. Pires has two successful restaurants in Manassas and Gainesville and understands the business very well. Discussions among the business owners culminated in Earp's Ordinary temporarily using the Old Town Village space. DeMarco and Alexander will continue to manage the build out of their Main Street site while the community's appetite for a live music venue, chef-developed menu, and craft cocktail bar grows.

"This is all about the community. We are opening in a pop-up space, so developed plans can be finalized such as our chef-developed menu, and you'll meet Chef Sullivan. But this will be a family affair, so you will see us in various roles as we receive our friends and neighbors taking in live music, an old fashioned, or dinner – and just in time for the holidays," said Joshua Alexander, "and we are pretty happy about that."

About Earp's Ordinary

Earp's Ordinary strives to bring its community together in a lively space that caters to all. Not only are we Northern Virginia's upcoming live music and entertainment venue but we also function as a full-service restaurant and bar. At EO, we have something for everyone. If you are looking for a space to relax and enjoy local and national acts while eating delicious food, you can experience exactly that at Earp's Ordinary.

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