



NEWS RELEASE

FOR IMMEDIATE RELEASE

Old Town Fairfax Business Association

November 15, 2021

Main Street Welcomes New Business

Creative Stylists Expand to Open a Home Décor Lifestyle Boutique

City of Fairfax, VA – MĀRA Mode on Main Market will be opening its doors for an Open House on November 27, 2021. The public is invited to experience the boutique firsthand. The shop will open at 11:00 AM at 10417 Main Street, Fairfax Virginia.

The opening appropriately occurs on Small Business Saturday® and there are a bevy of activities planned throughout Historic Old Town Fairfax. Shoppers will kick off the holiday season by visiting small businesses in search of unique gifts and meaningful experiences. Now there will be a new boutique for all to visit.

“What started as one Stylist's chair, has grown into a big family of staff, and an amazing and supportive community in Fairfax City. As our community got bigger, planning to extend our studio has been in the works”, said Jana Klavina, Founder. “We've had several opportunities to expand in other cities but once the news spread and the mayor had a conversation with me, it made me realize that Mara Hair and Mode Studio has a big imprint in Fairfax City.”

MĀRA Mode on Main Market is an expansion of the MĀRA Hair and Mode Studio located on Chain Bridge Road, less than 1 block away.

“It's no secret that this location is dear to my heart, and I was ecstatic when opportunity arose to stay in Fairfax City! We are spreading our wings in the neighborhood”, said Klavina “...with a second location right here in the heart of Old Town Fairfax, just a few steps away from our studio.”

About Mara Mode on Main Market

MĀRA Mode on Main Market offers lifestyle boutique offerings and services, opening with a holiday market concept for Small Business Saturday®. The boutique is a partnership of MARA Hair and Mode Studio Founder, Jana Klavina, and MARA Creative Partner, Danielle Wade.

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